

FROM PARKS & RECREATION



**GREENSBORO
PARKS & RECREATION**

Dear valued partner,

At Greensboro Parks and Recreation, we take pride in providing a wide range of exciting, engaging and entertaining programs and special events, beautiful open spaces, and facilities that meet our community's health, wellness, and enrichment needs.

Now the best way to find out all things Parks and Recreation is our new magazine, Discover Greensboro!

We need help from sponsors like you – the individuals, nonprofits, and businesses who make tax deductible charitable contributions -- to get this great new publication printed and in the hands of residents citywide.

Thank you for considering a charitable contribution to Greensboro Parks and Recreation. Together, we can make better lives and a better community!

*Jennifer Hance
Community Engagement Coordinator
City of Greensboro
Parks and Recreation*

**1001 FOUTH ST. • GREENSBORO, NC • 336-373-2964 • JENNIFER.HANCE@GREENSBORO-NC.GOV
WWW.GSOPARKSANDREC.ORG**

DISCOVER GREENSBORO

Greensboro Parks and Recreation Department provides professional and diverse leisure opportunities through inclusive programs, facilities, parks, and open space, ensuring that Greensboro is a desirable place to work, live, and play. Discover Greensboro is the department's guide to programs, activities, special events, and facilities. Pick it up for free at local newstands or view is online at www.gsoparksandrec.org.

Your Sponsorship

Being a *Discover Greensboro* sponsor provides your organization access to more than 5,000 diverse local families who are expected to read each issue of the guide. You choose your sponsorship level, and we will provide you space to showcase your business or organization in the guide.

Distribution

Discover Greensboro circulation will be 5,000 copies, distributed to businesses and city facilities across Greensboro. Web-based versions of the guide in English and Spanish will be available on the Parks and Recreation website, which gets about 50,000 visits annually.



Readership

Discover Greensboro will be a resource to a broad range of consumers. It will serve parents looking for low-cost activities for

children, young adults looking for outdoor adventure locations, older adults seeking fun and companionship, and people of all ages looking for free entertainment.

Discover Greensboro Sponsorship Recognition Levels

	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Supporter \$250
Back cover - 6.5" wide by 9.5" tall	1x	1x			
Full page - 6.5" wide by 9.5" tall	2x	1x	1x		
Half page - 6.5" wide by 4.75" tall	1x			1x	
Quarter page - 3.25" wide by 4.55" tall		1x	1x		1x
Website recognition	●	●	●	●	●

Discover Greensboro Details & Deadlines

Issue	Publication Date	Participation Deadline	Special Contents
Winter/Spring	Nov. 1, 2019	Oct. 15, 2019	January to May programs and events
Summer	March 1, 2020	Feb. 1, 2020	June to August programs and event, summer camp
Fall	Aug. 1, 2020	July 1, 2020	September to December programs, holiday events

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